



LUMS
A Not-for-Profit University

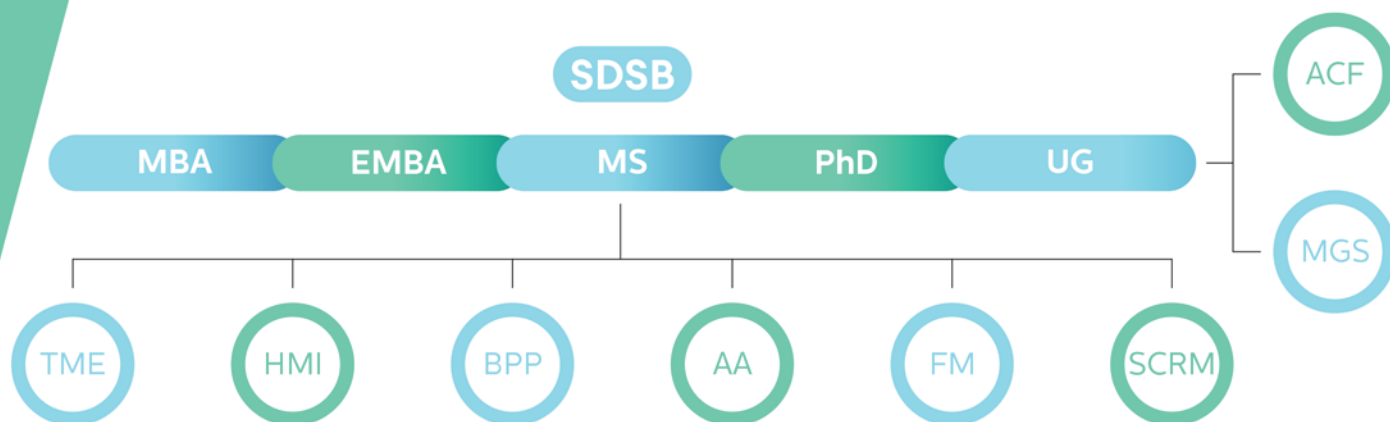
WE OFFER
CAREERS!

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Vision

We Develop Ideas and People to Shape Business and Society

Mission

- To Advance Ethical and Thoughtful Leadership
- To Influence Practice and Policy Through Knowledge Generation
- To Offer a Transformational Learning Experience

Established in 1986, SDSB is the oldest school at LUMS. It is Pakistan's first business school to have earned Association to Advance Collegiate Schools of Business (AACSB) international accreditation. In addition to its flagship MBA programme, SDSB offers Master of Science degrees in **Accounting and Analytics (AA)**, **Business and Public Policy (BPP)**, **Financial Management (FM)**, **Healthcare Management and Innovation (HMI)**, **Supply Chain and Retail Management (SCRM)**, and **Technology Management and Entrepreneurship (TME)**; an Executive MBA, a course-based PhD in Management with specialisations in Organisational Behaviour and Strategy, Finance, and Operations Management; and an undergraduate programme with majors in Accounting and Finance, and Management Science. SDSB aims to produce highly skilled graduates who can lead, transform and create a long-lasting impact in business and society.

As the leading business school in the region, SDSB has honed the case method of learning to offer an unparalleled educational experience. Blended learning and the case-based pedagogy with the school's strong emphasis on experiential learning with industry leaders and access to an unmatched alumni network worldwide lays a solid foundation for growth, innovation, and excellence. Cutting-edge research across the length and breadth of the management domain is a hallmark of the Suleman Dawood School of Business, supporting the expansion of knowledge in the field and contributing to the evolution of managerial practices and societal betterment in Pakistan and abroad.



The Suleman Dawood School of Business (SDSB) at LUMS is Pakistan's first business school to achieve accreditation by The Association to Advance Collegiate Schools of Business International (AACSB) on February 25, 2019. Since 1916, AACSB has become a renowned global leader in assessing and evaluating business schools for programme quality, relevance, impact, and overall educational services.



Dr Fazal Jawad Seyyed Dean SDSB

At SDSB, we are dedicated to developing future leaders who not only excel in the business world but also drive meaningful societal impact. Through a rigorous curriculum, experiential learning, and a strong emphasis on strategic decision-making, we equip our students with the critical thinking, communication, and problem-solving skills needed to tackle complex challenges.

Our graduates bring more than just technical expertise—they embody vision, resilience, and adaptability, enabling them to thrive in an ever-evolving business landscape. Their ability to create value and lead with integrity makes them a valuable asset to any organisation.

We invite you to engage with our students and witness firsthand their talent, ambition, and readiness to shape the future”.



SDSB Placement Office (SPO) facilitates company recruitment processes and aims to develop the various programme participants according to their career aspirations with the core objective of developing a focused recruitment strategy and extending services of career counselling to SDSB graduates.

Consulting activities comprise special mentoring sessions with alumni, guest speaker sessions with personnel of top companies, mock interviews, resume writing workshops, sector-wise networking nights, company presentations and other activities. These activities facilitate the **development of soft skills** amongst the graduates ensuring that they are highly sought-after candidates for prospective employers and organisations.

MESSAGE FROM HEAD OF PLACEMENTS

“The Placement Office at LUMS Suleman Dawood School of Business (SDSB) connects the corporate world with SDSB’s dynamic talent pool. It plays a pivotal role in equipping graduates for professional success by cultivating strong industry partnerships and providing comprehensive career development resources. Through these efforts, the office supports smooth transitions of students into professionals and a valued workforce in their long-term career growth.”



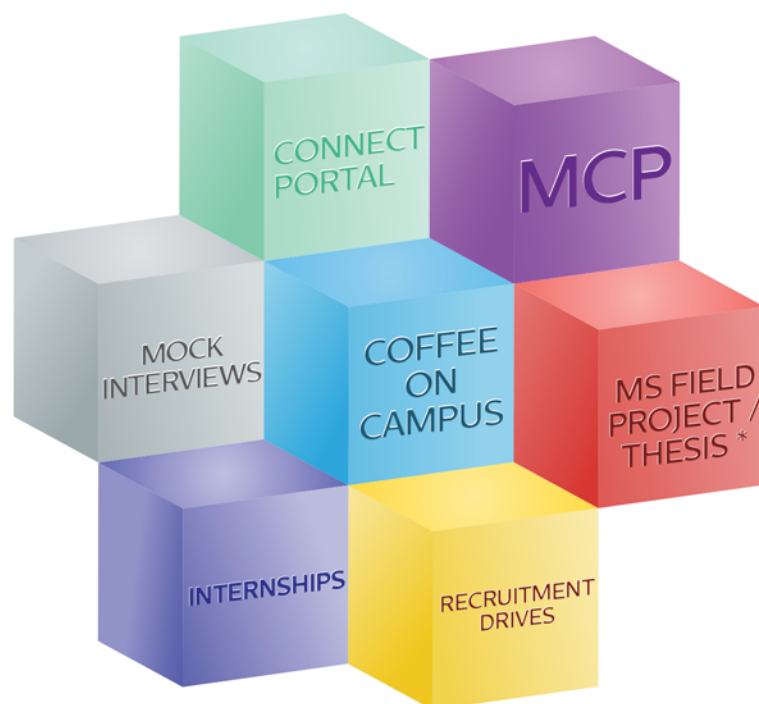
Osama Jawad
Head of Placements
Osama.jawad@lums.edu.pk



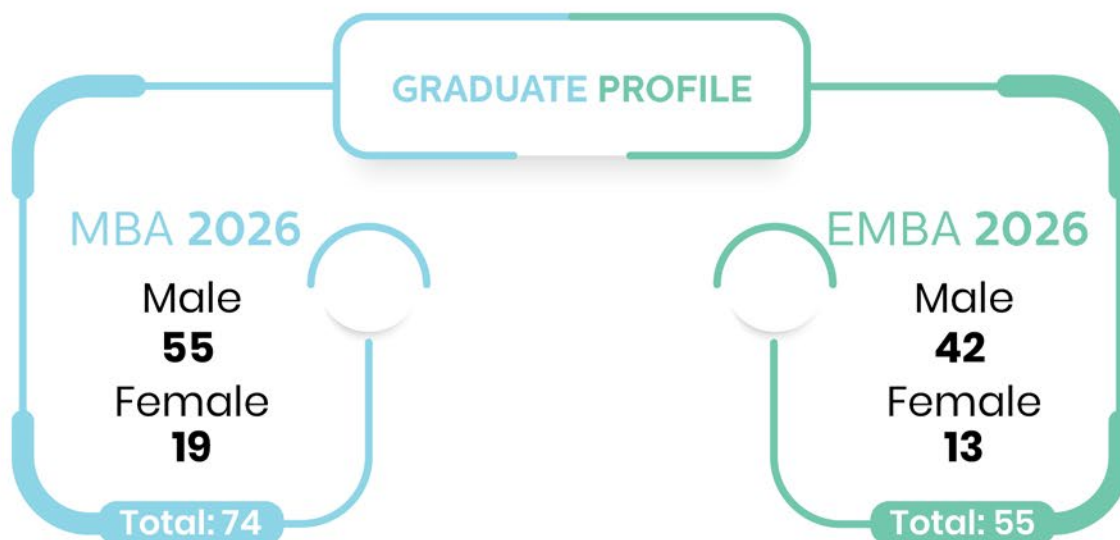
Mahwish Khalil
Team Lead
mahwish.khalil@lums.edu.pk

MESSAGE FROM THE LEAD PLACEMENTS

“At the SDSB Placement Office, our commitment is to ensure that every student is empowered to take charge of their career journey with confidence and clarity. By aligning student aspirations with market needs and building strong recruiter partnerships, we help create impactful opportunities that benefit both our students and employer networks.”



- We have a dedicated portal that offers an automated solution to students, recruiters and alumni to meet their recruitment or internship needs. Employers are required to register on the career portal to post jobs, download resumes, at their convenience.
Connect Portal : www.connect.lums.edu.pk
- The MBA Project is a mandatory requirement of our MBA programme. Groups of students work with an organisation on a managerial issue/project over the course of 10 weeks.
(December – February)
- The office organises mock interviews for our students with successful senior alumni to hone their interviewing skills and prepare them for diverse interview environments and clear ambiguities related to industry dynamics.
- A recent initiative which provides students with a unique platform for informal discussions with industry leaders. During these sessions, industry professionals share insights and feedback over coffee, delving into industry requirements and offering valuable guidance. This initiative cultivates candid conversations, enabling students to openly express their career aspirations and challenges while gaining invaluable perspectives from seasoned professionals.
(Year Round)
- Internships are a mandatory part of the MBA SDSB programme. MBA students are mandated with a 6-8-week project-based internship.
(May-August)
- *MS students shall undertake a practical field project structured around solving the challenges with an actual client/organisation. This shall provide students with the opportunity to apply acquired knowledge in a real-world setting. MS students are required to complete a 6-month Field Project/Thesis.
(August – January)
- Recruitment drives are strategic events where organisations engage with aspiring professionals, offering them firsthand insights into company cultures and career opportunities. At LUMS, these drives are meticulously orchestrated by the Placement Office at SDSB to match post-graduate programmes with dynamic corporate demands.
(December – March)



ACADEMIC BACKGROUND

Economics	9	Engineering	21
Business & Management	15	Finance/Business/Commerce	20
Marketing	1	Computer Sciences	7
Engineering	21	Law	1
Accounting & Finance	15	Telecommunication	1
Computer Sciences	4	Economics	2
Arts & Sciences	6	Sciences & Arts	2
Medicine	3	Social Sciences	2
Avg. Age	26 Years	Avg. Age	38 Years
Avg. Experience (in years)	2.6 Years	Avg. Experience (in years)	12 Years

MS 2024

Business and Public Policy		Technology Management & Innovation		Healthcare Management & Innovation		Accounting & Analytics		Financial Management		Supply Chain & Retail Management	
Male	4	Male	21	Male	9	Male	15	Male	12	Male	16
Female	12	Female	9	Female	6	Female	6	Female	7	Female	14
Total	16	Total	30	Total	15	Total	21	Total	19	Total	30

ACADEMIC BACKGROUND

Business/ Accounting/ Finance	5	Accounting & Finance	4	Management	1	Accounting and Finance	7	Marketing	2	Accounting/ Finance	5
Economics	2	Business/ Management	4	General Medicine	1	Business/ Management	7	Finance/ Accounting	19	Arts	1
Engineering	1	Marketing	1	Biomedical Engineering	1	Computer Science	1	Engineering	3	Business/ Management	9
Law	2	Communication Studies	1	Social Sciences/ Sciences	3	Engineering	3	Management	1	Economics	7
Mass Communication	1	Computer Science	8	Dentistry	4	Marketing	2			Engineering	3
Public Administration	2	Economics	3	MBBS	2	Science	1			Marketing	4
Sciences & Arts	2	Engineering	6	Surgery	1					Social Sciences	1
Social Sciences	1	Law	1	Neurosurgery	1						
		Social Sciences	2	Gastroenterology	1						
Average Age	28 Years	Average Age	27 Years	Average Age	32 Years	Average Age	25 Years	Average Age	28 Years	Average Age	26 Years
Average Experience (in years)	4	Average Experience (in years)	4	Average Experience (in years)	7	Average Experience (in years)	2	Average Experience (in years)	6	Average Experience (in years)	3



Dr Hassan Rauf
Director MBA Programme - SDSB

“The MBA at SDSB is a two-year programme built on the case method pedagogy of teaching and a focus on tackling real-world business challenges. A collection of core and elective courses, combined with experiential learning through active industry engagement from day one, sets this programme apart as a model for advancement, growth, and success. The experiential learning process is grounded in the practical application of reflective thinking to analyse and make impactful decisions. During the MBA, students work on over 800 cases, becoming active learners and decision-makers, thus developing critical thinking and quantitative reasoning skills.”

Dr Ghulam Ali Arain
Director EMBA Programme - SDSB

“The Executive MBA programme at SDSB-LUMS is designed for mid-career professionals aiming to elevate their career to the next level. This 22-month weekend programme, the country’s premier only QS-ranked EMBA, blends rigorous academics with real-world insights, equipping executives with the knowledge, skills, and global exposure needed to drive transformative impact in their careers and organisations. The programme follows a case-based teaching pedagogy designed for working professionals; it fosters big-picture thinking, leadership development, and a strong professional network. Our graduates emerge as agile leaders, ready to navigate complex business challenges and create lasting impact.”





Dr Hassan Rauf
Director MS HMI - SDSB

“In today’s dynamic and swiftly evolving healthcare sector, effective leadership and management are vital for delivering high-quality and accessible patient care. The MS programme in Healthcare Management and Innovation will provide practicing and aspiring health professionals with the knowledge, skills and strategic mindset needed to tackle the diverse challenges encountered by healthcare organisations. The programme is curated to ensure that the students, led by experienced faculty members and accomplished industry professionals, engage with a diverse curriculum spanning healthcare policy, finance, quality improvement, and leadership. This approach ensures a comprehensive grasp of the complexities involved in overseeing healthcare systems. Whether you are a hospital administrator or a medical practitioner running your own practice, the MS HMI programme will provide you with the academic rigour, hands-on experience, and a focus on emerging trends to empower you to make impactful contributions to the continually evolving landscape of healthcare management.”

Dr Ussama Yaqub
Director MS TME - SDSB

“The MS TME programme stands out as an exceptional, streamlined technology management degree meticulously crafted to cultivate creativity, innovation, and entrepreneurship. Our students undergo immersive experiences that expose them to contemporary industry challenges in management, technology design, and entrepreneurship, all delivered through a hands-on and practical teaching approach.

Equipped with a distinctive skill set, our MS TME graduates possess the remarkable ability to comprehend data, process it effectively, extract value, visualise information, and translate it into meaningful insights. This unique proficiency sets them apart, enabling them to seamlessly integrate into various roles and contribute to your business by facilitating the adoption of technological advancements. They are well-prepared to lead your innovation design agenda, guided by agile business management principles. Choosing MS TME graduates ensures a workforce that not only understands but actively drives and embraces technological changes, positioning your business at the forefront of innovation.”





Dr Anjum Fayyaz
Director MS BPP – SDSB

“LUMS MS-BPP is an innovative and first-of-its-kind programme in Pakistan. Its prime goal is to equip students with analytical, design, and research skills to navigate and contribute to the world of business and public policy. It also helps students learn practical skills to build government and business relations for economic growth. The courses use problem-oriented pedagogy. The students are encouraged to explore and inquire about policy problems and develop solutions using analytical, design, and research tools. The MS-BPP field thesis aims to help students design, conduct, and write their professional research independently and creatively.”

Dr Syed Zain ul Abidin
Director MS AA – SDSB

“The MS in Accounting and Analytics emphasises data-driven strategies, equipping graduates with essential analytical and leadership skills in today’s rapidly evolving business environment. The programme fosters ethical, results-oriented problem-solving that transforms raw data into actionable insights by incorporating generative AI techniques, real-world projects, and collaborative industry engagement. With a curriculum designed to hone strategic decision-making and adaptability, students tackle complex challenges confidently. As a result, the programme proudly shapes the professionals who drive innovation, elevate organisational value, and define the future of analytics.”





Dr Kumail Rizvi, CFA, FRM
Director MS FMG - SDSB

"The Master of Science in Financial Management (MS-FMG) at SDSB stands at the forefront of academic innovation, addressing the complex financial challenges organisations worldwide face today. Launched in 2022, the MS-FMG programme has quickly gained momentum and earned significant appreciation within the industry for its forward-thinking approach.

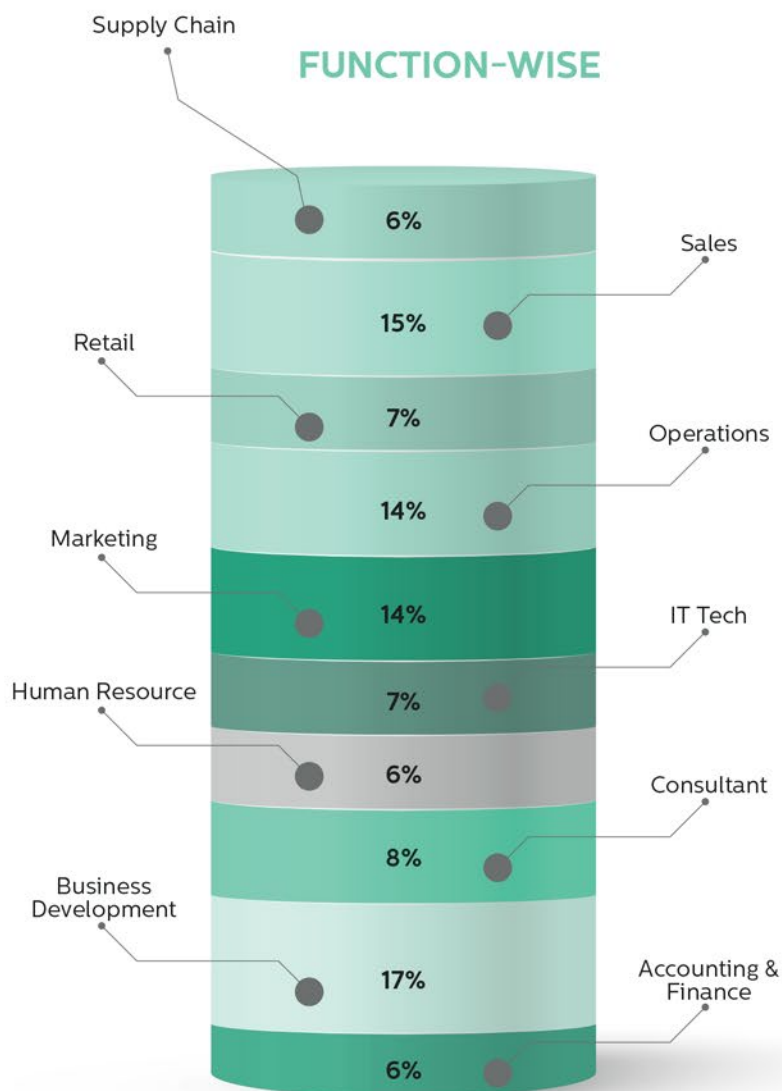
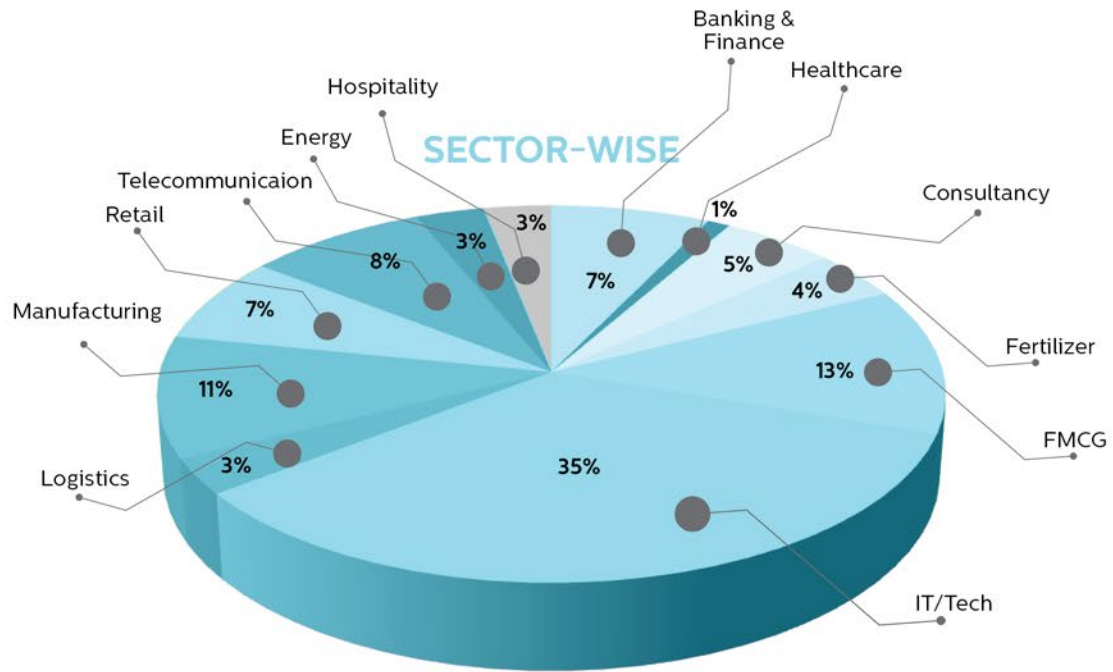
Our curriculum is designed to develop financial leaders and executives who are not just adept at strategic financial decision-making but also excel at implementing solutions in today's dynamic and demanding business environment. The comprehensive coursework spans various finance and business domains, integrating a robust technological component that sets our programme apart.

The MS-FMG programme's unique experiential learning semester, which includes an applied thesis and active industry engagement, prepares our candidates to stand out. They are equipped to make informed decisions that resonate in both local and global contexts, distinguishing them as tomorrow's financial pioneers."

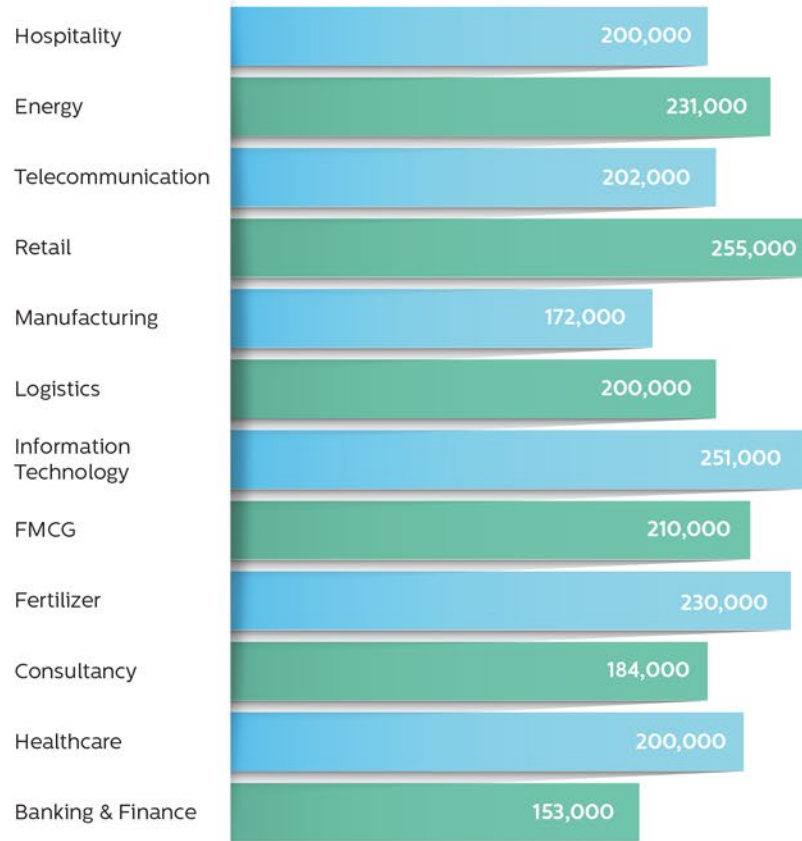
Dr Attique ur Rehman
Director MS SCRM - SDSB

"The MS in Supply Chain and Retail Management at LUMS is a transformative programme designed for professionals seeking to excel in the dynamic and ever-evolving fields of supply chain and retail. Tailored for individuals with a passion for operational excellence and strategic innovation, this programme attracts driven candidates with diverse backgrounds and an average of 3-5 years of industry experience. At LUMS, we pride ourselves on a curriculum that combines cutting-edge research, real-world applications, and insights from our distinguished faculty. This unique blend equips students with the technical expertise, analytical thinking, and leadership skills necessary to navigate the complexities of global supply chains and retail ecosystems. Graduates of this programme emerge as strategic thinkers and problem-solvers, ready to take on pivotal roles in logistics, procurement, retail management, and beyond. They are not just professionals but visionaries capable of driving efficiency, sustainability, and innovation in their organisations. Whether in Pakistan or on the global stage, our alumni are empowered to lead change and create lasting impact in the industries they serve."





SECTOR-WISE



Average of Salaries 50,000 | 100,000 | 150,000 | 200,000 | 250,000 | 300,000

*All figures are in Pakistani Rupees (PKR)

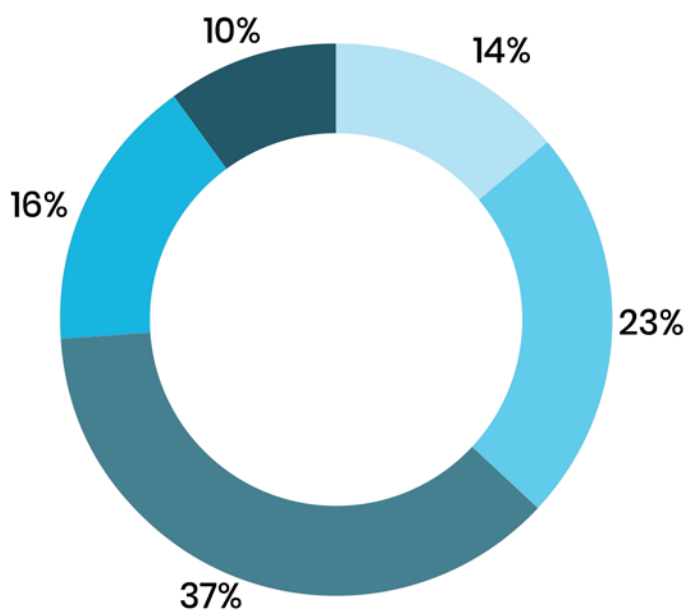
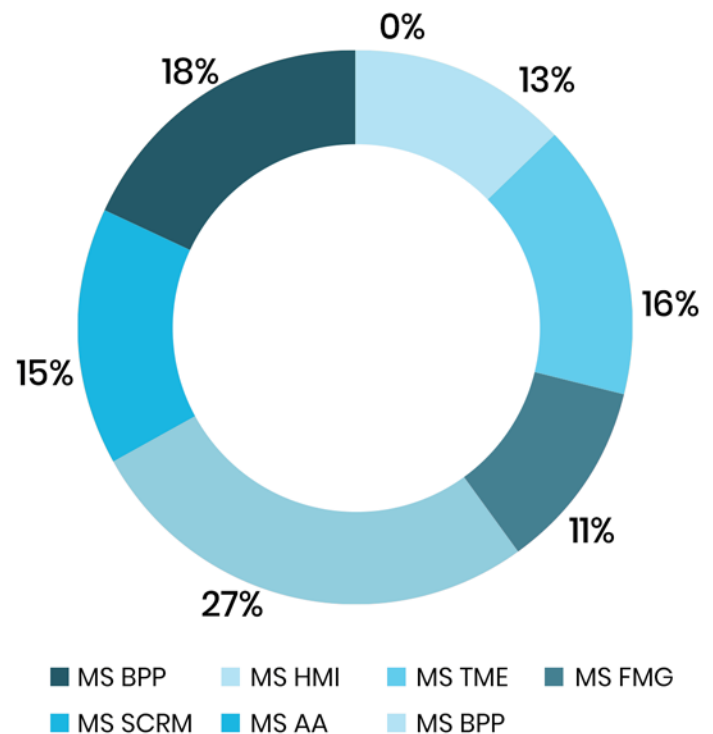
FUNCTION-WISE



Field Project/Thesis Placement Statistics 2022* (MS Programmes)

*Academic Year 2021 -2023

SDSB MS PROGRAMMES	PLACEMENTS
FIELD PROJECT	84
MS BPP	0
MS HMI	13
MS TME	17
MS FMG	11
MS SCRM	28
MS AA	15
THESIS	19
MS BPP	19
GRAND TOTAL	103



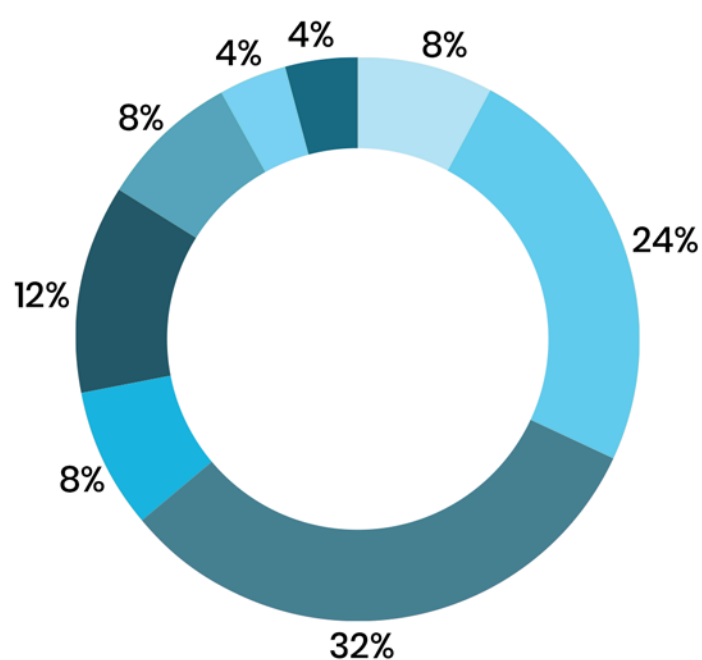
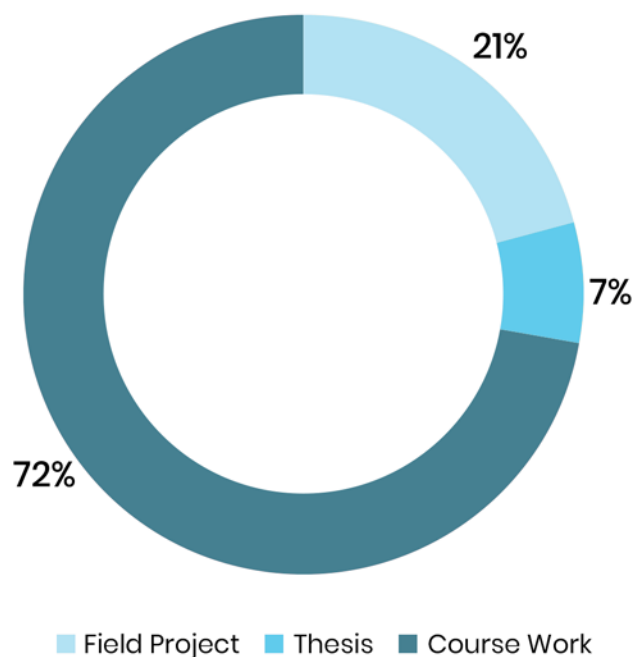
Banking Healthcare Technology
Retail Manufacturing

SECTOR	PERCENTAGE
BANKING	14%
HEALTHCARE	23%
TECHNOLOGY	37%
RETAIL	16%
MANUFACTURING	10%

Field Project/Thesis Placement Statistics 2023* (MS Programmes)

*Academic Year 2022 -2024

SDSB MS PROGRAMME	PLACEMENTS
FIELD PROJECT	25
MS BPP	3
MS HMI	4
MS TME	7
MS FMG	2
MS SCRM	5
MS ACTA	4
THESIS	9
MS BPP	7
MS FMG	1
MS SCRM	1
COURSE WORK	87
MS HMI	5
MS TME	11
MS ACTA	16
MS SCRM	29
MS BPP	10
MS FMG	16
GRAND TOTAL	121



SECTOR	PERCENTAGE
BANKING & FINANCE	8%
HEALTHCARE	24%
TECHNOLOGY	32%
MANUFACTURING	8%
EDUCATION	12%
FASHION AND APPAREL	8%
TELECOM	4%
MNC'S	4%

■ Banking & Finance
 ■ Healthcare
 ■ Technology
 ■ Manufacturing
 ■ Education
 ■ Fashion & Apparel
 ■ Telecom
 ■ MNC's

Top National Recruiting Partners

NGO/ Public Sector

Aga Khan Foundation Pakistan
AMAL Human Development Network (AMAL)
Centre for Improvement in Healthcare Delivery (CIHD)
Civil Society Human & Institutional Development Programme CHIP
Competition Commission of Pakistan
Fountain House Lahore

GIZ

Government Holdings (Pvt) Ltd
Higher Education Commission (HEC)
International Labour Organization (ILO)
Islamic Relief of Pakistan
IUCNP The World Conservation Union
JE Austin
Kaarvan Crafts Foundation
Lahore Waste Management Company
LEAD Pakistan
NADRA
National Electric Power Regulatory Authority (NEPRA)
National Highway Authority
Pak Engineering Company Ltd
Pakistan Poverty Alleviation Fund (PPAF)
Private Power & Infrastructure Board
Ministry of Water & Power
Punjab Board of Investment & Trade (PBIT)

Punjab Health Initiative Management Co (PHIMC)

Punjab School Education Department
Punjab Skills Development Fund (PSDF)
Securities & Exchange Commission Pakistan
UNICEF-UN
United Nations Development Fund for Women (UNIFEM)
World Health Organization (WHO)
Worldwide Fund for Nature (WWF)

FMCG

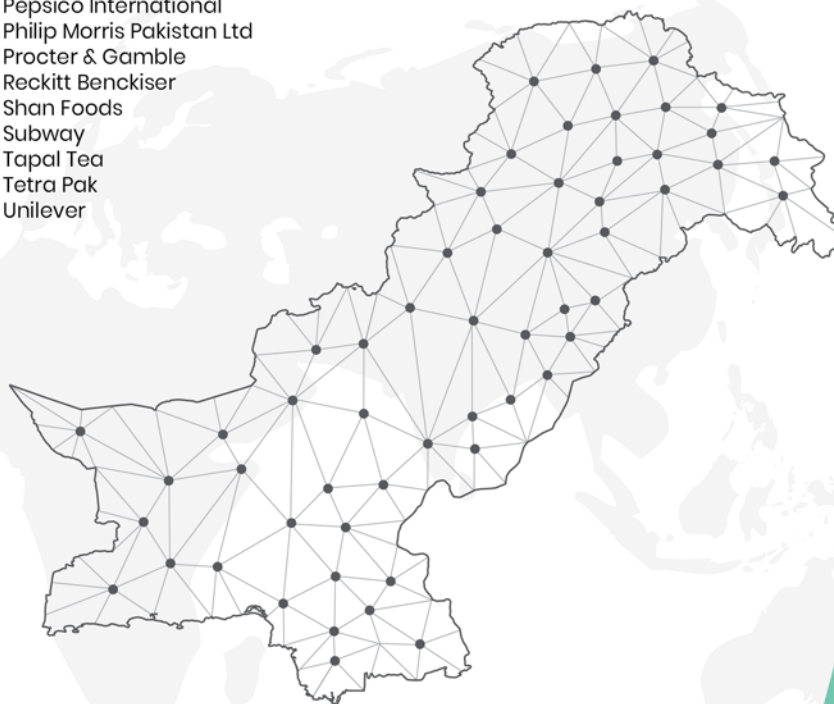
British American Tobacco
Coca Cola Beverages Pakistan Ltd
Colgate Palmolive
Continental Biscuits
Dalda Foods
Fauji Foods
Hilal Foods
L'Oreal
McDonalds Pakistan Ltd
Mitchells Foods (Pvt) Ltd
Mondelez
National Foods
Nestle
Pakistan Tobacco Company (PTC)
Pepsico International
Philip Morris Pakistan Ltd
Procter & Gamble
Reckitt Benckiser
Shan Foods
Subway
Tapal Tea
Tetra Pak
Unilever

Healthcare

Abbott Laboratories
Evercare Hospital
GSK
Hameed Latif Hospital
Martin Dow Pharmaceuticals
Remington Pharma
Sanofi Aventis
Schazoo Zaka
Searle Pakistan Ltd
Shaukat Khanum Memorial Hospital

Hospitality

Cheezious Pizza
Hashoo Group
Serena Hotels



****New recruiting partners**

Technology/IT

Arbisoft
BarBox
Carbon Tech
Contech International
Dastgyr
Devsync
Devsync
Finja
Jazz
Jugnu
Karobar Tech
Knowledge Streams
LAAM
Lumensoft
Microsoft
Netsol
P@sha
Pronto Spaces (Pvt) Ltd
Retailo Technologies
SAP
SIEMENS
SmartCrowd
Systems Ltd
Taajir
Tasdeeq Pakistan
Taza Technologies

Group/Conglomerate

Atlas Copco Pakistan (Pvt) Ltd
Bata
Bunny's Ltd
Diamond Group
Engro Corporation
Fatima Group
Fauji Fertilizer Company
General Electric
Indus Motors
Kohinoor Maple Leaf Group
Master Group of Companies
Master Wind Energy
Pak Elektron Ltd (PEL)
Samsons Group of Companies
Sapphire
Service Sales Corporation (Pvt) Ltd

Consulting

3M Pakistan
AC Nielsen
Allied Marketing (Pvt) Ltd
CERP
Impetus
McKinsey & Co
Pentagon Experts
Red2Blue Consulting
S&P Global

Engineering & Construction

AE Design
Avanceon
Bulleh Shah Packaging
Bykea
Caterpillar Allied Engineering & Services
Dawlance Pakistan
Descon Engineering Ltd
Far Eastern Impex
FF Steel
Henkel
Sayed Engineers (Pvt) Ltd
Schlumberger

Financial Institutions

Acumen Fund
AKD Securities
Allied Bank Ltd
Askari Bank Ltd
Citibank
EFU Life Assurance
Habib Bank Ltd (HBL)
IGI Insurance Ltd
JP Morgan
JS Bank
Kal Pay
Kashf Foundation
Meezan Bank
Soneri Bank
Standard Chartered Bank (SCB)
UBL

Chemicals

BASF
Berger Paints Pakistan Ltd
ICI Pakistan
Interloop Ltd
Jotun
Maple Leaf Cement
Nippon Paints
Olympia Chemicals Ltd
Pioneer Cement Ltd

Top International Recruiting Partners

USA

Amazon
American Express Bank
Art Van
Bank of America
California State University
Center for Data Sciences
Dell Inc
Deloitte Consulting
Double D Combat Sports USA Inc
Google
IMF
Marks & Spencer
Ohio University, Athens OHIO
Pepsi Cola International
PWC
Reckitt Benckiser
Sprint PCS
Txxel LLC
United Nations Institute for Training & Research (UNITAR)
University of Massachusetts, Lowell
University of Mississippi
University of Utah, David Eccles School of Business
Western Union
World Bank

Canada

Allstate Canada Group
Atomic Energy of Canada
Canada Mortgage & Housing Corporation
Nestle
PWC
Sotheby's International Realty
STAPLES
TD Canada Trust

Egypt

Mediterranean Textile Company

UK

Barclays
CDC Investments
Dukhan Bank
Habib Bank
JD Williams Ltd
Khalij Islamic
Network Rail
Shell
UK Export Finance

Hong Kong

Bank of America Merrill Lynch
Credit Swiss Bank

KSA

A.T. Kearney Middle East LLC
Aljomaiah Automotive Company
Arab National Bank
Banque Saudi Fransi
Bin Dawood
Communication Concepts
MET Cranes
National Commercial Bank
Protiviti
Saudi Arabian Airlines
Saudi Aramco
Saudi British Bank (SABB)
Saudi Fransi Capital
Saudi Industrial Gas Co - Part of Linde Group
Saudi Telecom Company
Saudia Dairy & Foodstuff Company (SADAFCO)
Sherwin Williams
Siemens
Supreme Foods Company (SADAFCO)
Siemens

Singapore

Google
SC Johnson

UAE

AC Nielsen
Bain & Co
Citi Bank
Cupola Group
Deloitte Consulting
Dunia Finance
Emirates NBD
Gallup Consulting
Goldman Sachs
IFFCO
Jotun Paints
McKinsey & Co
Milele
Naseba
P&G
Smart Crowd
ValuStrat Consulting

Oman & Qatar

Al-Hassan Group
PWC

Australia

Australian Unity
Brimcom
George Brown College
Grannyflatsx
National Australia Bank
Nbn™
Nestle
Philips
Rausch and Pausch, LP
SAFCOL Australia Pty Ltd
Svitzer Australia Pty Ltd
World Vision



19,000+ Alumni Network



COUNTRY	NO. OF ALUMNI
PAKISTAN	12,948
USA	1,425
UAE	479
CANADA	508
AUSTRALIA	282
UK	456
EUROPE	306
KSA	190
SINGAPORE	63
MALAYSIA	21
QATAR	35
OTHER COUNTRIES	205
LOCATION NOT UPDATED	2919
TOTAL	19,837



(L to R: Top Row)

- SDSB Fireside Chat: Visualising Family Business Dynamics by Dr. Albert Napoli (Senior Lecturer in Entrepreneurship, University of Southern California)
- MBA Networking Night
- Students in session with Saad Aslam (Executive Vice President & Head of Credit Review Citizens Bank)

(L to R: Middle Row)

- SDSB Speaker Session: The Global Financial Services Industry – Landscape and Opportunities for Career Growth by Yawar Shah (former Chairman of the Board at SWIFT and former Managing Director for Citigroup and JP Morgan)
- Dr Hassan Rauf (MBA Programme Director) at MBA Networking Night
- SDSB Placement Office at MBA Networking Night

(L to R: Bottom Row)

- SPO “Coffee on Campus” Series 03 Session 3
- Students in session with Hamza Mudassar (Distinguished Fellow & Lecturer in Strategy, Judge Business School, Cambridge University & Founder of Strategize.inc)

SPO Annual Calendar of Events 2024-25									
Month	MS					EMBA	MBA		
	HMI	TME	BPP	AA	FM		SCRM		
June	Student Profiling – MS '25						Internship Cycle MBA '26 - Job Placements – MBA '25		
July	Field Placement Preferences – MS '24						Internship Cycle MBA'26 - Job Placements MBA '25		
August	Field Placement Allocation – MS '24						Summer Immersion Programme (SIM) MBA '27 - Job Placements MBA '25		
September	Orientation for MS '25 - Psychometric Test - TDI for New Admissions					Orientation EMBA '27	SPO Orientation MBA '27 - Job Placements MBA '25 - Internship Evaluation MBA '26		
October	Mock Interviews						Coffee on Campus/Profile Interview & Resume Reviews MBA '27		
November	SDSB Recruiter's Guide 2024 Student Profiling – MS '25						Coffee on Campus/Mock Interviews		
December	MS '24 Networking Night/ Student Profiling- MS '25					EMBA '25 National Module	Coffee on Campus/Recruitment Drives MBA '26 & Internships Drives MBA '27		
January							Coffee on Campus/Recruitment Drives MBA '26 & Internships Drives MBA '27		
February							Coffee on Campus/Recruitment Drives MBA '26 & Internships Drives MBA '27		
March							MBA Networking Night		
April	Student Graduate MS '24					Profile Interview & Resume Reviews EMBA '26	Coffee on Campus/Recruitment Drives MBA '26 & Internships Drives MBA '27		
May	Guest Speaker / Mentor Sessions with Key Industry Leaders / Alumni						Internship Cycle MBA '26 - Job Placements – MBA '25		



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Lahore University of Management Sciences
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