9th Asian Management Research & Case Conference (AMRC) 2020
June 18-19, 2020
at Bahcesehir University, Istanbul, Turkey
www.amrc2020.org

THEME: MANAGEMENT CHALLENGES IN A RAPIDLY CHANGING WORLD

The world is changing rapidly driven by advances in science and technology. Technology brings opportunity, paving the way to create new jobs, increase productivity, and deliver effective services. This rapid change is presenting new management challenges in every area. To explore this further this year’s conference theme is ‘Management Challenges in a Rapidly Changing World.’

LOCATION

The slogan “At the heart of Istanbul” is suitable for a university like Bahcesehir University (BAU). With its main campus on the edge of the Bosphorus, you will enjoy the relaxing ocean breeze every day. Istanbul is famous for its extensive history and rich multicultural background. It possesses a fascinating blend of old and new, modern and traditional, and Eastern and Western, providing a multifaceted and diverse educational experience that extends beyond the classroom. This mix of cultures truly offers “something for everyone” and visitors can find themselves at home in this illustrious city.

PAPER & CASE SUBMISSION

Research papers and teaching cases may address, but not be restricted to, the main theme of the conference. The conference sub-themes are:

- Accounting and Finance & Managerial Economics
- Corporate Governance & International Business and Management
- Critical Management Studies & Management History
- Entrepreneurship & Family Business
- Gender, Ethnicity, and Diversity in Organisations
- Health Care Management
- Human Resource Management & Public and Non-profit Management
- Management Education and Development
- Leadership & Conflict Management
- Marketing & Technology and Innovation Management
- Operations and Supply Chain Management

WHO SHOULD ATTEND

- Academicians & Industrialists
- Faculty members/researchers from colleges and universities
- Postgraduate and research students
- Professionals from business organisations
- Research institutions & professional associations
- Other interested parties

IMPORTANT DATES & REGISTRATION

- Submission Deadline Extended: March 01, 2020 (Sunday)
- Notification of Decision: April 13, 2020 (Monday)
- Early Bird Registration Deadline: May 03, 2020 (Sunday)
- Registration Deadline: June 07, 2020 (Sunday)

AWARDS

1. Best Paper Award (General Category): 250 USD (inclusive of govt. taxes)
2. Runner-up Paper Award (General Category): 150 USD (inclusive of govt. taxes)
3. Best Paper Award (Student Category): 250 USD (inclusive of govt. taxes)
4. Runner-up Paper Award (Student Category): 150 USD (inclusive of govt. taxes)
5. Best Case Award: 250 USD (inclusive of govt. taxes)
6. Runner-up Case Award: 150 USD (inclusive of govt. taxes)

CONFERENCE SECRETARIAT

[info@amrc2020.org]

CONFERENCE SCIENTIFIC COMMITTEE

- Dr. Pinar Imer
  Bahcesehir University
- Prof. Shibli Rubayat Ull Islam
  University of Dhaka
- Dr. Rifat Kansakas
  Bahcesehir University
- Dr. Abdal Karim Khan
  United Arab Emirates University
- Prof. Zainab Riaz
  LUMS
- Dr. R Srihvasan
  Indian Institute of Management Bangalore
- Dr. Elif Yelihelan
  Bahcesehir University
- Dr. M. Arif Ali Zafar
  LUMS

PARTNERS

- BAU
- Suleiman Dawood School of Business
- AASCB Accredited
- United Arab Emirates University
- Symbiosis Institute of Management Bangalore
- مايو 3, 2020 (Sunday)
- June 07, 2020 (Sunday)